

POMP SHOP

Pompshop has been the leading platform for more than thirty years for the gas station industry. Pompshop reports about current events and developments in the sector aimed at fuel professionals and car wash entrepreneurs. The magazine appears monthly and with one double number in the summer and winter period with a circulation of 1500 copies. Pompshop is sent personalized to directors and owners of (self-employed) filling stations and car washes, to suppliers and to operating and oil companies management level.

Publication List 2019

Edition	Deadline supplying advert	Publication date
1	15 January	29 January
2	19 February	5 March
3	19 March	2 April
4	23 April	7 May
5	20 May	4 June
6	25 June	9 July
7	20 August	3 September
8	24 September	8 October
9	22 October	5 November
10/11	26 November	10 December

Advertising Print

Size	Specifications w x h (mm)	Rates €
1/1 page	230 x 300 (exl. 3 mm bleed)	2,625
1/2 page portrait	93 x 275	1,475
1/2 page landscape	190 x 135	1,475
1/4 page portrait	93 x 135	875
1/4 page landscape	190 x 65	875
Surcharge branded content*		+750 per page
Inserts		On request
Other advertisement sizes		On request

* Including editing

Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60	300 a month
Leader board website	728 x 90	500 a month
Large rectangle website	336 x 280	600 a month
Digital advertorial website		On request
Side balk website		300 a month
Banner newsletter	468 x 60	375 a month
Partner mailing newsletter		900 a month

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Contact details

Publishing company

Vakbladen.com
Rijswijkseweg 60
2516 EH Den Haag
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Publisher

Jeroen Cnossen

Advert department

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Delivery advert

Traffic department
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Subscription

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